

Agenda Item: 5:00 p.m.

Date: 1/30/2014

FRESNO CITY COUNCIL



Supplemental Information Packet

5:00 P.M. - Actions pertaining to the Bus Rapid Transit Project – City Manager’s Office

Agenda Related Items – Meeting of January 30, 2014

Supplemental Packet Date: January 30, 2014

Item(s)

Supplemental Information:

Any agenda related public documents received and distributed to a majority of the City Council after the Agenda Packet is printed are included in Supplemental Packets. Supplemental Packets are produced as needed. The Supplemental Packet is available for public inspection in the City Clerk’s Office, 2600 Fresno Street, during normal business hours (main location pursuant to the Brown Act, G.C. 54957.5(2)). In addition, Supplemental Packets are available for public review at the City Council meeting in the City Council Chambers, 2600 Fresno Street. Supplemental Packets are also available on-line on the City Clerk’s website.

Americans with Disabilities Act (ADA):

The meeting room is accessible to the physically disabled, and the services of a translator can be made available. Requests for additional accommodations for the disabled, sign language interpreters, assistive listening devices, or translators should be made one week prior to the meeting. Please call City Clerk’s Office at 621-7650. Please keep the doorways, aisles and wheelchair seating areas open and accessible. If you need assistance with seating because of a disability, please see Security.



Southeast Fresno Community
Economic Development
ASSOCIATION

**Ventura Kings Canyon
Merchants Association**

Clint Olivier, President
Fresno City Council
2600 Fresno Street
Fresno, CA 93721

January 29, 2014

RECEIVED
 CLINT OLIVIER
 2014 JAN 29 PM 4:42

RE: Letter in Support of Bus Rapid Transit Project (Agenda Item 5:00 p.m. 1/30/14)

President Olivier:

On behalf of the Southeast Fresno Community Economic Development Association and the Ventura/Kings Canyon Merchants Association we would like to express our support for the implementation of the Bus Rapid Transit (BRT) Project.

We appreciate the opportunity that the Fresno Area Express (FAX) has provided businesses owners and residents of Southeast Fresno in providing input in ways to improve the benefits that this project brings to our community. One of the changes resulting from those meetings is the recommended removal of the BAT lanes from this project which we support. This will prevent the loss of on street parking for businesses located along the corridor. The members of our organizations expect to continue to participate in the implementation process of this project to ensure that the needs of residents and business owners continue to be met by this project.

The Fresno Region continues to rank number one in concentrated poverty in the State and number two in the Nation and much of that concentrated poverty is in Southeast Fresno. We welcome the creative thinking of our City Council to find ways to capture the availability of federal funding resources provided for this project to improve economic conditions in our region.

This project presents a unique opportunity to transform the Ventura/Kings Canyon Corridor into a more efficient transportation system and more vibrant regional economic commercial corridor. As a separate but related project, our organizations will be participating in a Caltrans revitalization project study designed to identify the opportunities that this project brings to our community to improve economic and business conditions.

Thank you for your consideration of this important matter and we urge you to approve the recommended actions to proceed with the implementation of this project.

Sincerely,

Jose Leon-Barraza
Jose Leon-Barraza, President & CEO
SEFCEDA, Inc.

Norma Medellin
Norma Medellin, President

Ventura Kings Canyon Merchants Association
Classic Lady Beauty Salon

Cc: Fresno City Council Members
Mayor Ashley Swearingin