



**THANK YOU TO THE FOLLOWING INDIVIDUALS  
AND ORGANIZATIONS FOR PROVIDING PHOTOS**

- Center for Advanced Research and Technology
- Community Regional Medical Center
- Fresno/Clovis Convention and Visitors Bureau
- Fresno Council of Governments
- Fresno Fuego
- Fresno Monsters
- Fresno State
- Fresno Unified School District
- Joe Moore

# CONTENTS

2

## FRESNO = BIG CITY

<b>POPULATION</b>	<b>3</b>
Top 10 Largest Cities in California By Population	3
<b>FRESNO IS A LIVABLE CITY</b>	<b>3</b>

4

## FRESNO = ROBUST PUBLIC INFRASTRUCTURE

<b>FULL SERVICE, MUNICIPAL AGENCY</b>	<b>5</b>
Fresno Yosemite International Airport	5
<b>SUSTAINABLE AND RESILIENT WATER SYSTEM</b>	<b>6</b>
Demand and Availability	6
Additional Investment	6
Financial Integrity	6
Water Supply Reliability	7
Competitive Water Rates	7
<b>WASTEWATER</b>	<b>7</b>
Usage and Capacity	7
Looking Forward	7

8

## FRESNO = EDUCATION & WORKFORCE

<b>QUALITY, ROBUST EDUCATION SYSTEM</b>	<b>9</b>
Workforce	9
Education & Training Institutions	9

12

## FRESNO = PUBLIC SAFETY & HEALTH CARE

<b>PUBLIC SAFETY AND HEALTH CARE CAPITAL OF CENTRAL CALIFORNIA</b>	<b>13</b>
Fire Facilities	13
Fresno Police Department	13
Health Care	15

## FRESNO = CULTURAL ARTS

16

<b>CREATIVE AND CULTURAL ARTS COME ALIVE</b>	<b>17</b>
Open Studios: ArtHop	17

## FRESNO = QUALITY LIFESTYLE

18

<b>PEOPLE LOVE LIVING HERE</b>	<b>19</b>
Low cost of living	19
Fresno has one of the best commutes	19
Affordable, beautiful homes	19
<b>LOCAL SCHOOLS</b>	<b>22</b>
University High School	22
CART: Center for Advanced Research and Technology	22
Clovis Unified School District ranks first in California	22
High School Career Technical Education	23
<b>SPORTS: "THE FAMOUS FOUR"</b>	<b>24</b>
Fresno State Bulldogs	25
Fresno Grizzlies	25
Fresno Fuego	25
Fresno Monsters	25
<b>NATIONAL PARKS</b>	<b>26</b>

## FRESNO = THE PERFECT SITE

28

<b>CLEAN ENERGY TRANSMISSION PROJECT</b>	<b>29</b>
<b>STABLE AND SAFE SITE</b>	<b>29</b>
<b>CLOSE PROXIMITY TO CALIFORNIA CITIES</b>	<b>30</b>
<b>RAILROAD REDUNDANCY</b>	<b>30</b>
<b>HIGHWAY AND SURFACE STREET CAPACITY AND REDUNDANCY</b>	<b>31</b>
<b>MAPS</b>	<b>32</b>
Highway and Rail Lines	32
Regional Overview	33

FRESNO =

# Big City



# POPULATION

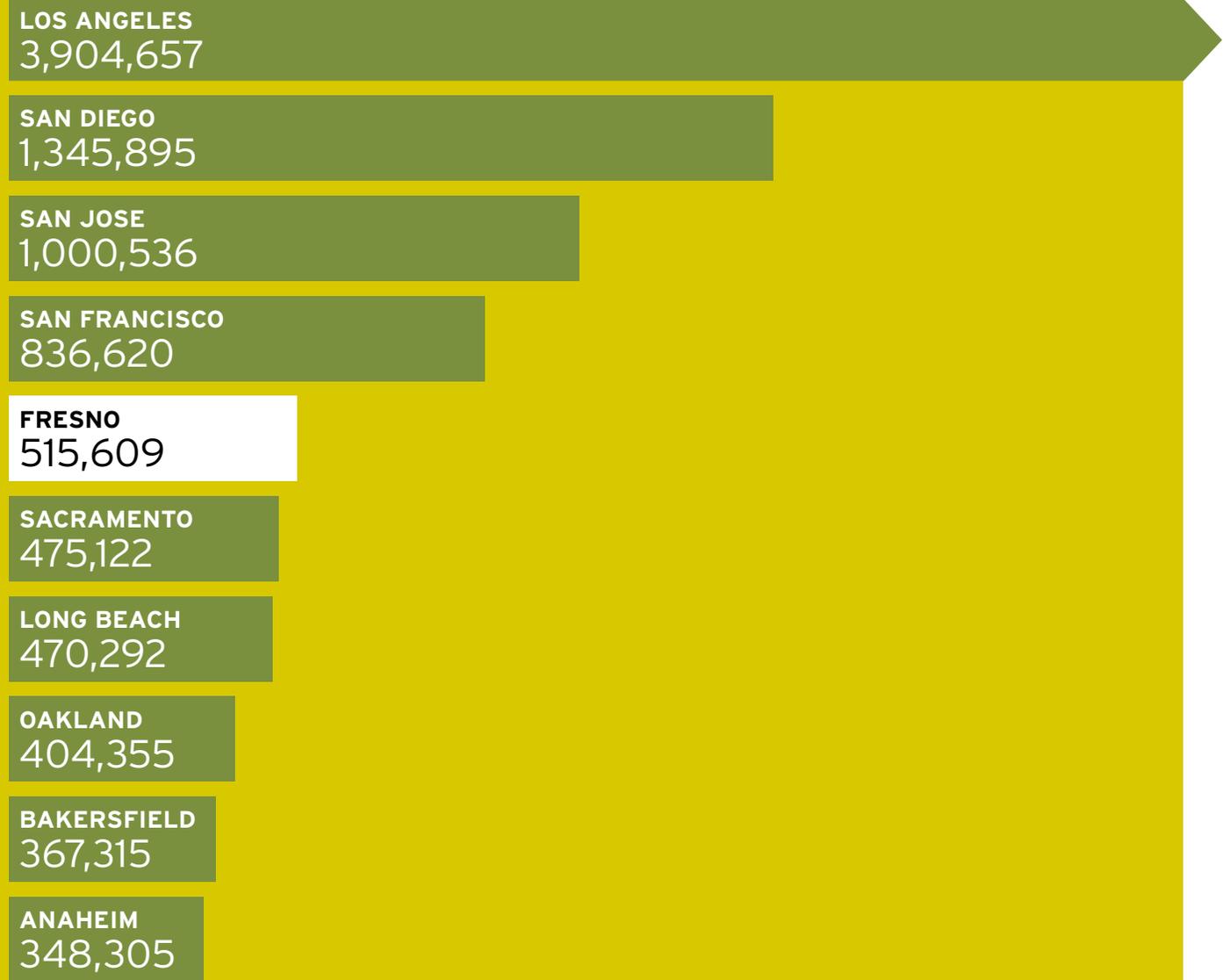
**CITY OF FRESNO POPULATION = 515,609**

**REGIONAL POPULATION = 1,117,937**

Fresno and Madera Counties

## TOP 10 LARGEST CITIES IN CALIFORNIA BY POPULATION

All population counts are from the California Department of Finance 2014 Population Info



## FRESNO IS A LIVABLE CITY

**RATED 24TH MOST LIVABLE CITY AMONG THE 100 MOST POPULOUS CITIES IN THE U.S. FOR PEOPLE 35 AND UNDER. THIS IS JUST ONE NOTCH BELOW NEW YORK CITY.**

Digital Magazine Vocativ

FRESNO =

# Robust Public Infrastructure



# FULL SERVICE, MUNICIPAL AGENCY

## FRESNO YOSEMITE INTERNATIONAL AIRPORT

### FLIGHTS

**42** daily flights

**242** domestic destinations

**74** international destinations to **5** continents with just **1** stop

Total of **316** destinations world-wide with **1** stop

**10** branded airlines operating out of FYI

**13** non-stop destinations—service to **8** major airline hubs  
(LAX, SFO, SEA, DEN, PHX, DFW, SLC, and GDL, Mexico)

### PASSENGER COUNTS

**1,400,000** passengers flew in and out of FYI last year—an all time record for our airport and an **18.5%** increase since the economy started recovering in 2010.

**220,000** fly within California

**1,030,000** fly to destinations within the U.S. outside of California

**150,000** fly international

### AWARDS AND ACHIEVEMENTS

- We are the fastest growing airport in the west (California, Arizona, Nevada, and Hawaii) in growth over the last year at **6.6%**.
- We received the FAA's Western Pacific Region's Airport of the Year award in 2010 for outstanding environmental, fiscal, and safety practices. We are also known in our industry for our progressive environmental programs.
- Average airfare in the western states rose **4%** last year. Our average increase was only **1%**. The diverse choices in airlines and destinations out of our airport keeps airfares stable and competitive.
- We are above the national average for on-time performance at our airport.

# SUSTAINABLE AND RESILIENT WATER SYSTEM

## DEMAND AND AVAILABILITY

Current demand is **130,000** acre-feet per year (AFY), **42%** of our available portfolio.

Depending on time of the year, **65-70** million gallon per day (MGD) in winter, **190** MGD in the summer.

## OUR PORTFOLIO

**SUSTAINABLE GROUNDWATER YIELD = 55,000 AFY**

**SURFACE WATER ALLOCATIONS YIELD = 180,000 AFY**

**POTENTIAL RECLAIMED WATER = 75,000 AFY**

## ADDITIONAL INVESTMENT

With the development of our Metropolitan Water Resources Management Plan, a **\$1.2** billion conjunctive use capital infrastructure building program, the City of Fresno will have a secure, resilient and sustainable water supply for at least the next **50-75** years. All of this at a price that is **1/3** of the cost that other major urban areas with less sustainable plans are paying.

## FINANCIAL INTEGRITY

- The City of Fresno recently adopted a four year water rate plan (2014-2017) to fund and finance capital improvement projects and maintenance activities.
- The rates support the implementation of the Fresno Metropolitan Water Resource Management Plan (Metro Plan), which will provide Fresno with a reliable and sustainable water supply for the next **50-75** years of economic growth.



## WATER SUPPLY RELIABILITY

- The City has approximately **275** municipal water wells, which currently provide water throughout the city.
- The City access surface water supplies from two rivers adjacent to the city, San Joaquin and Kings Rivers.
- The City's water supply does not rely on water from the Delta, California's most fragile water source.
- The Metro Plan will balance the City's utilization of both available surface water and groundwater.
- The City of Fresno's water system provides affordable and completely redundant potable water production capacity through its balanced use of groundwater and surface water.

## COMPETITIVE WATER RATES

Compared to other Central California cities, such as Modesto, Sacramento, and Stockton, Fresno's water rates are highly competitive and provide unmatched resilience, reliability and sustainability.

# WASTEWATER

## USAGE AND CAPACITY

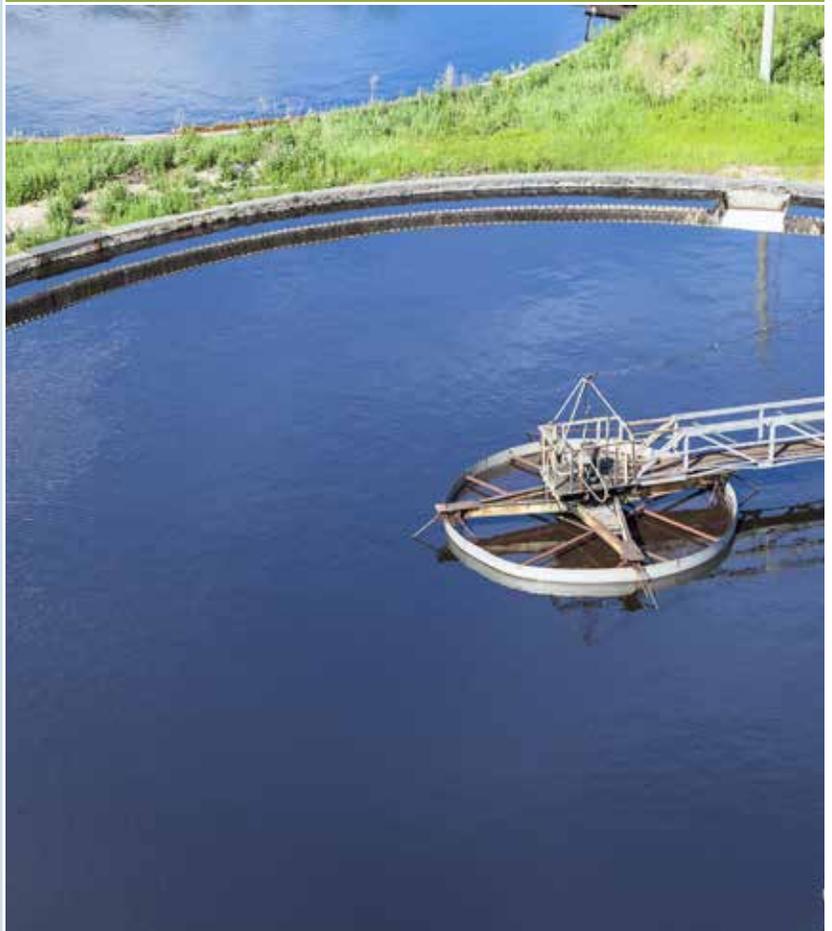
**CURRENT AMOUNT OF WASTEWATER BEING TREATED**  
= **60-65 MILLION GALLONS/DAY**

**TOTAL CURRENT RATED CAPACITY**  
= **80 MILLION GALLONS/DAY**

## LOOKING FORWARD

We are working with the state to rerate our plant to **92 million** gallons/day.

Construction on the **5 million** gallon/day Tertiary Treatment Plant will begin in September 2014.



FRESNO =

# Education & Workforce



# QUALITY, ROBUST EDUCATION SYSTEM

## WORKFORCE

Fresno County's working population is **398,000**.

**95,000** students pursuing higher education and training every year at almost a dozen public and private universities.

## EDUCATION & TRAINING INSTITUTIONS

### ENROLLED STUDENTS

COLLEGE OR UNIVERSITY	NUMBER OF STUDENTS
Fresno State University	21,728
Fresno Pacific University	2,649
<b>STATE CENTER COMMUNITY COLLEGE DISTRICT (SCCCD)</b>	
Fresno City College	33,763
Reedley College	8,839
Willow International	8,155
Madera Center	4,118
Oakhurst Center	1,033
<b>SCCCD Total</b>	<b>55,908</b>
<b>WEST HILLS COMMUNITY COLLEGE DISTRICT (WHCCD)</b>	
Coalinga	3,830
Firebaugh	2,860
Lemoore	7,557
Lemoore/NAS	170
<b>WHCCD Total</b>	<b>14,417</b>
<b>GRAND TOTAL</b>	<b>94,702</b>



## CALIFORNIA STATE UNIVERSITY, FRESNO 2013 GRADUATES

Undergraduate = 20,282  
Graduate = 2,220  
Post-baccalaureate = 558

### COLLEGE OF SCIENCE AND MATHEMATICS

Undergraduate = 3,275  
Graduate = 264  
Post-baccalaureate = 43

### COMPUTER SCIENCE

Undergraduate = 221  
Graduate = 51

### LYLES COLLEGE OF ENGINEERING

Undergraduate = 1,435  
Graduate = 61  
Post-baccalaureate = 2

### ELECTRICAL AND COMPUTER ENGINEERING

Undergraduate = 385  
Graduate = 23

### MECHANICAL ENGINEERING

Undergraduate = 437  
Graduate = 11

### CRAIG SCHOOL OF BUSINESS

Undergraduate = 2,812  
Graduate = 94  
Post-baccalaureate = 2

### INFORMATION SYSTEM AND DECISION SCIENCES

Undergraduate = 95

### INDUSTRIAL TECHNOLOGY

Undergraduate = 91  
Graduate = 20

**FACULTY MEMBERS = 1,100**

**26** NATIONALLY ACCREDITED PROGRAMS

## STATE CENTER COMMUNITY COLLEGE DISTRICT

**5** CAMPUSES, SERVING  
**OVER 55,000** PEOPLE:

- Fresno City College
- Madera Center
- Oakhurst Center
- Willow/International Center
- Reedley College

**FRESNO CITY COLLEGE  
ENROLLS THE GREATEST  
NUMBER OF STUDENTS:  
ALMOST 34,000  
STUDENTS IN OVER 100  
ASSOCIATE OF ARTS AND  
SCIENCE DEGREE PROGRAMS  
AND OVER 60 VOCATIONAL  
TRAINING PROGRAMS.**

## ADDITIONAL HIGHER EDUCATION & TRAINING INSTITUTIONS

partial list

- Alliant International University
- DeVry University
- Fresno Pacific University
- Heald College
- Institute of Technology
- ITT Technical Institute
- Kaplan College
- National University
- San Joaquin Valley  
College of Law
- San Joaquin Valley College
- UEI College
- University of Phoenix
- West Hills Community  
College District

FRESNO =

# Public Safety & Health Care



# PUBLIC SAFETY AND HEALTH CARE CAPITAL OF CENTRAL CALIFORNIA

## FIRE FACILITIES

**FFD PROTECTS THE FIFTH LARGEST CITY IN THE STATE WITH AN ISO RATING OF 3.**

It has a long history of innovative services and cooperative agreements with other agencies assuring the best possible services are provided to our customers.

**THE FFD HAS A HIGHLY TRAINED LIFE SAFETY AND COMMUNITY RISK REDUCTION STAFF THAT IS BUSINESS FRIENDLY.** We strive to meet the business community's needs through communication and on-site support.

**FFD IS ONE OF 13 URBAN SEARCH & RESCUE TEAM (USAR) IN THE STATE.**

Swiftwater, Flood, Heavy and Light Rescue as well as a Regional USAR team is centrally located at Station 4 serving the Fresno/Tulare area.

**THE FFD ALSO IS WELL ESTABLISHED IN THE FIELD OF MANAGING HAZARDOUS MATERIALS INCIDENTS.** The department has 2 Type-1 Hazardous Material Teams; there are 29 total teams in the state.

**FRESNO WAS AT THE FOREFRONT OF INSTALLING FIRE SPRINKLERS IN OF COMMERCIAL OCCUPANCIES 40 YEARS AGO.** Chances are that businesses inhabiting a building in Fresno have built-in fire protection systems, through the use of fire sprinkler requirements.

**BETWEEN FRESNO AND CLOVIS, THERE ARE 3 TYPE 1 (HIGHEST LEVEL) EMERGENCY RESPONSE UNITS**

Type 1 units employ hazardous materials equipment at the highest possible level and can respond to emergencies up to and including incidents involving weapons of mass destruction.

**144<sup>TH</sup> FIGHTER WING WITH FULL HAZMAT RESPONSE TEAM AS WELL LOCATED AT FYI**

## FRESNO POLICE DEPARTMENT

**NATIONALLY ACCREDITED LAW ENFORCEMENT AGENCY**

The largest nationally accredited law enforcement agency west of the Mississippi River.

**MAINTAINS A LEVEL II S.W.A.T. TEAM**

Capable of responding to all manner of tactical incidents and has specifically trained in the response to rail events.

**MAINTAINS A LEVEL III EXPLOSIVE ORDINANCE DISPOSAL TEAM**

Capable of responding to multiple incidents, simultaneously, throughout the city.

**FRESNO PD IS ASSIGNED TO THE FBI'S JOINT TERRORISM TASK FORCE**



## HEALTH CARE

### COMMUNITY REGIONAL MEDICAL CENTER

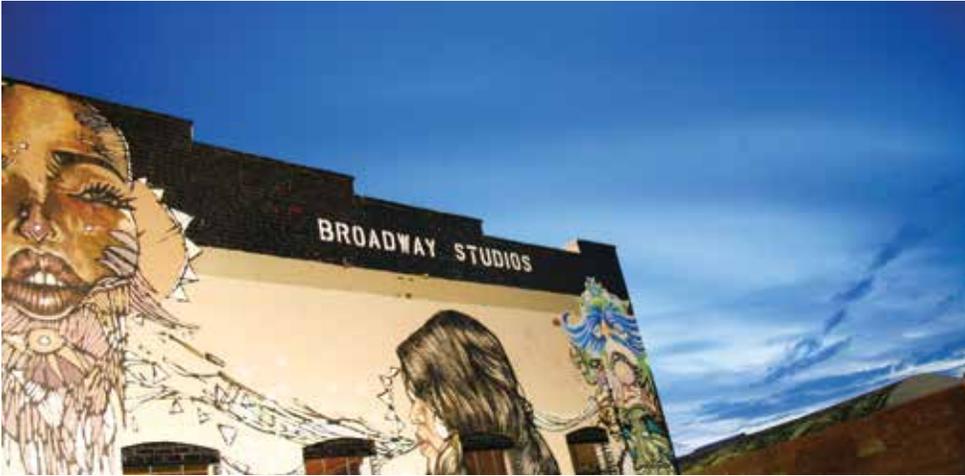
- Fresno is home to Community Regional Medical Centers (CRMC), whose flagship campus is in downtown Fresno.
- CRMC is the largest provider of health services in Central California.
- CRMC operates the only combined burn and Level 1 Trauma units between Los Angeles and Sacramento.
- Their downtown campus is home to one of the busiest emergency rooms in California with **135,000** visits each year.
- It is the only 24-hour, fully staffed burn center between Los Angeles and Sacramento.
- CRMC has a **\$1 billion** operating budget and is the region's largest private employer with more than **6,000** employees and **1,100** medical staff.

### CHILDREN'S HOSPITAL CENTRAL CALIFORNIA

- Not-for-profit, state-of-the-art children's hospital on a **50**-acre campus with a medical staff of more than **550** physicians.
- Second largest children's hospital in the state. Treats more inpatient cases than any pediatric hospital north of San Diego.
- With **356** licensed beds, Children's Hospital Central California is one of the largest hospitals of its type in the nation.
- First children's hospital west of the Rockies to receive Magnet Nursing designation, the highest nursing benchmark in the world.
- One of fewer than **10** pediatric intensive care units in the nation to have received the Beacon Award for Critical Care Excellence.
- Accredited by the Joint Commission
- Performs more than **11,000** pediatric surgeries a year
- Pediatric and neonatal intensive care units have some of the lowest mortality rates in the country while treating some of the sickest kids.
- Cancer Center is a member of the nationally-recognized Children's Oncology Group, and sees more than **100** new cases a year.
- Willson Heart Center has pioneered pediatric heart care for over **50** years.

FRESNO =

# Cultural Arts



# CREATIVE AND CULTURAL ARTS COME ALIVE

Fresno has a wealth of local cultural arts and activities available. In addition to world-class opera and being a regular stop for traveling Broadway shows, Fresno is home to an eclectic mix of music and performances. The Fresno Sound is as diverse as our culture, reaching across genres and tapping into the roots of rock and rap, indie, jazz, country-western and more. As the food capital of the world, Fresno is home to many Farmer's Markets and food festivals. In fact, there are many festivals of all kinds happening almost every weekend.

## MUSEUMS

- African American Museum
- Arte Américas
- The Fresno Art Museum

## FESTIVALS/EVENTS

partial list

- Catacomb Party
- Central Valley Craft Brewers Oktoberfest
- Fig Gig
- Fresno Filmworks Film Festival
- F.U.S.E. Festival
- Jazz at the Library
- Kearney Park Renaissance Faire
- Reel Pride Film Festival
- Rogue Festival
- Safari Night at the Zoo
- Sudz in the City
- Taste & Toast of the Tower
- Vintage Days
- Woodward Shakespeare Festival
- Zoo Boo

## DANCE

partial list

- Altered Modalities
- NOCO Dance Company

## HISTORY/SCIENCE

partial list

- Discovery Center Museum of Science & Natural History
- Fresno Chaffee Zoo
- Forestierre Underground Gardens
- Kearney Mansion Museum
- Meux Home Museum
- River Center
- Veterans Memorial Museum

## MUSIC PERFORMANCE

partial list

- Fresno Community Chorus
- Fresno Grand Opera
- Fresno Philharmonic
- Jazz Fresno
- Youth Orchestras of Fresno

## QUALITY OF LIFE

partial list

- Community Media Access Collaborative
- Creative Fresno
- Downtown Fresno Partnership
- FLYP: Fresno's Leading Young Professionals
- Fresno Folklore Society
- San Joaquin Valley Town Hall Lecture Series

## THEATRE/PERFORMANCE

partial list

- Children's Musical Theaterworks
- Good Company Players
- StageWorks Fresno

## GALLERIES/STUDIOS

partial list

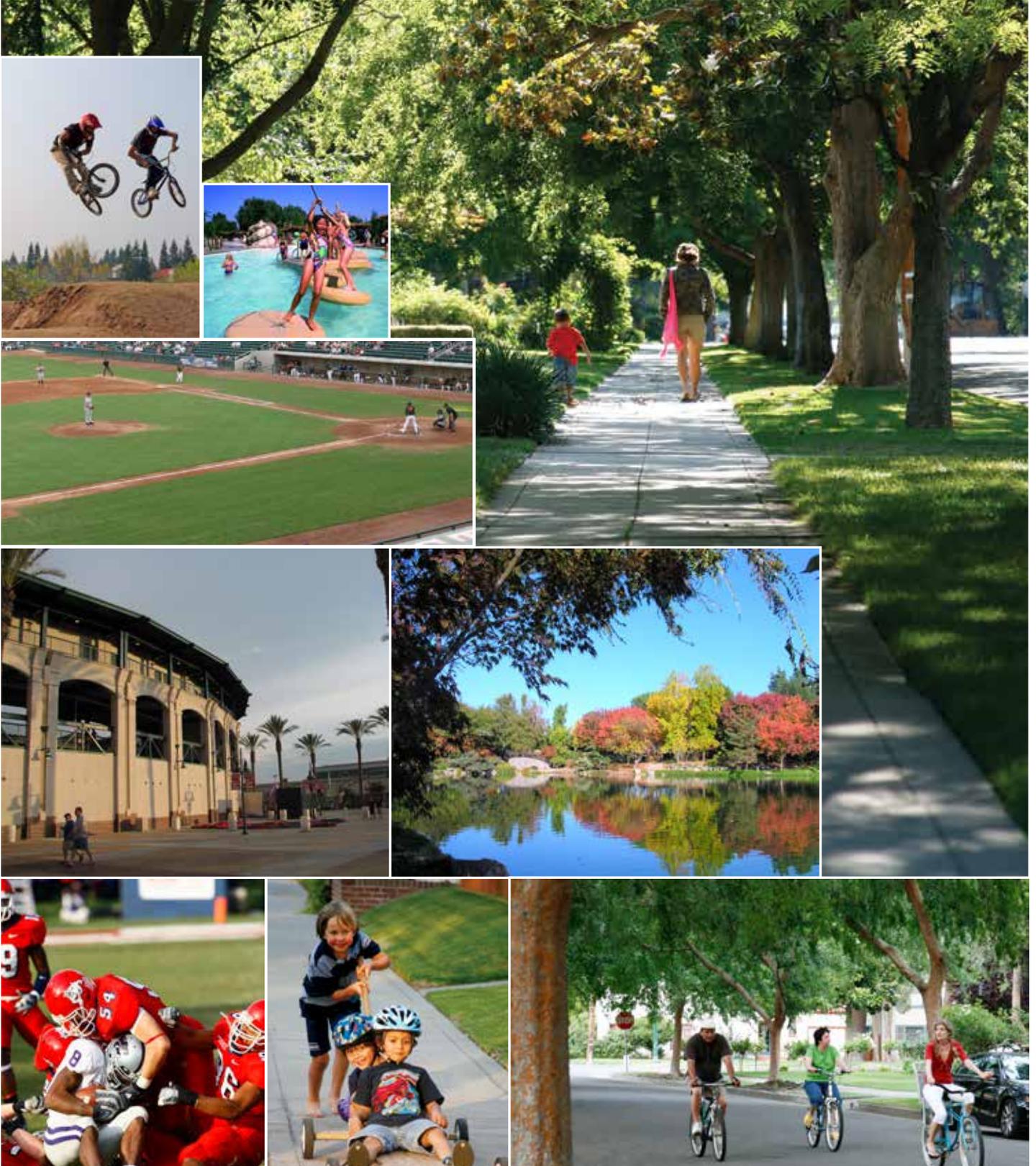
- 1821 Gallery
- Alliance of California Artists
- Ansel Adams Gallery
- Broadway Studios
- Bill Bruce Studios
- The Brush and Easel Gallery
- Clay Hand Studios
- Corridor 2122 Studio/Gallery
- Earth Arts Studio by Margaret Hudson
- Fig Tree Gallery
- Gallery 25
- K-Jewel Art Gallery
- Kliszewski Glass
- M Street Arts Complex
- Robert Ogata Studio
- A Sense of Place
- Silva/Salazar Studios
- Chris Sorensen Studios
- Studio 74
- Warnors Center for the Performing Arts

## OPEN STUDIOS: ARTHOP

ArtHop is held three times a month, on the first Thursday in Downtown Fresno, the second Friday in Old Town Clovis, and the third Thursday in North Fresno. Participants have the opportunity to meet and greet featured artists and enjoy music and refreshments at various locations throughout the Fresno area. Museums, studios, galleries, and other venues open their exhibitions to the public for free 5:00-8:00 p.m.

FRESNO =

# Quality Lifestyle



# PEOPLE LOVE LIVING HERE

## LOW COST OF LIVING

Median sold price of single family home in April 2014

California Association of Realtors

**SAN FRANCISCO**  
**\$940,570**

**SAN DIEGO**  
**\$492,080**

**LOS ANGELES**  
**\$406,750**

**SACRAMENTO**  
**\$267,260**

**BAKERSFIELD**  
**\$195,880**

**FRESNO**  
**\$192,880**

## AFFORDABLE, BEAUTIFUL HOMES

Realtor.com and Zillow.com

**AROUND \$300,000**



3 bedrooms  
2 bathrooms  
Pool  
Guest house  
2,191 sq ft  
Built in 1952

**AROUND \$500,000**



4 bedrooms  
3 bathrooms  
2,933 sq ft  
Built in 1987

4 bedrooms  
2.5 bathrooms  
Library  
Loft space  
3,351 sq ft



## FRESNO HAS ONE OF THE BEST COMMUTES

Forbes ranked 75 small cities, based on commute times, to determine the best. Fresno landed fourth. The cities were scored positively based on the number of workers that got to work in under 20 minutes.

**LOCAL HOMES CURRENTLY AVAILABLE FOR AROUND \$1,000,000**



4 bedrooms  
4 bathrooms  
3 fireplaces  
Pebble tec pool  
Boat parking  
3,746 sq ft



5 bedrooms  
4 bathrooms  
Home theater  
Butler's pantry with a second dishwasher  
Jetted tub in the master suite  
5,036 sq ft



6 bedrooms  
5 bathrooms  
Overlooks the  
3 courtyards  
San Joaquin River  
Salt water pool  
4,919 sq ft





4 bedrooms  
4 bathrooms  
4-car garage  
Overlooks the fourth fairway of Ft. Washington Country Club  
Pool with rock waterfall  
Gated community of Saint Andrews  
4,500 sq ft



4 bedrooms  
3 bathrooms  
4 redwood decks  
6-level estate  
One-third acre lot  
3,800 sq ft



## LOCAL SCHOOLS

IN 2014 **9** SCHOOLS IN FRESNO COUNTY NAMED  
"CALIFORNIA DISTINGUISHED SCHOOLS"

### UNIVERSITY HIGH SCHOOL

Ranked as a Gold Medal School and is currently the **8<sup>th</sup>** best school in California.

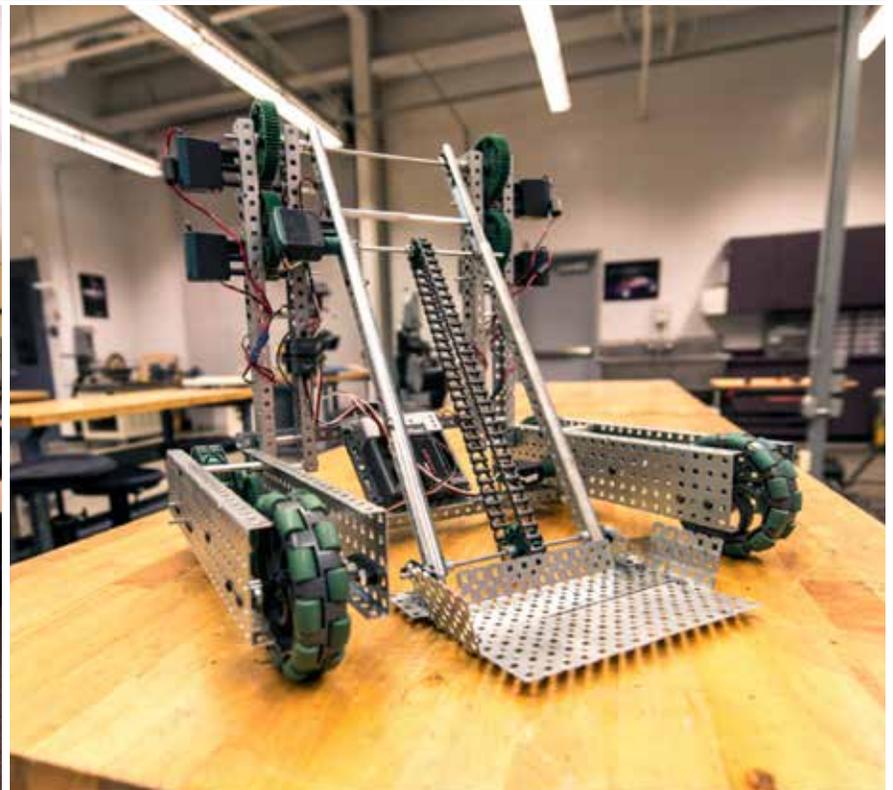
Ranked **53<sup>rd</sup>** in the Nation by US News and World Report.

### CLOVIS UNIFIED SCHOOL DISTRICT RANKS FIRST IN CALIFORNIA

Clovis Unified School District ranks as the number **1** school district in the State of California for large school districts, those with over 25,000 students, based upon the state Academic Performance Index or API for 2013.

### CART: CENTER FOR ADVANCED RESEARCH AND TECHNOLOGY

The **75,000** square-foot CART campus is a high performance business atmosphere and state-of-the-art research facility centered around four career clusters—Professional Sciences, Engineering, Advanced Communications, and Global Economics. Within each cluster are several career-specific laboratories in which high school students complete industry-based projects and receive academic credit for advanced English, science, math, and technology.



# HIGH SCHOOL CAREER TECHNICAL EDUCATION

## CLOVIS UNIFIED SCHOOL DISTRICT

### BUCHANAN HIGH SCHOOL

- Digital Photography
- Education Careers
- Videography
- Sports Medicine/Fitness
- Yearbook Publication
- Environmental and Solar Energy Academy

### CLOVIS HIGH SCHOOL

- Architectural Engineering/Design
- Auto Systems Technology
- Careers with Children
- Construction Technology
- Education Careers
- Electronic Systems Technology
- Building Trades

### CLOVIS NORTH HIGH SCHOOL

- Education Careers
- Medical Careers
- Principles of Athletic Training
- Medical Careers

### CLOVIS EAST HIGH SCHOOL

- Criminal Investigation
- Intro to Homeland Security
- Fire Fighting Technology
- Journey for Justice in America
- Medical Careers
- Music Technology
- Veterinary Science
- Agricultural Mechanics and Engineering

### CLOVIS WEST HIGH SCHOOL

- Culinary Arts
- Education Careers
- Theatre Production
- Small Business Management
- Transportation/Automotive Service Technology

## FRESNO UNIFIED SCHOOL DISTRICT

### BULLARD HIGH SCHOOL

- Law & Social Justice Pathway
- Business Pathway
- Multimedia Pathway
- Vehicle Maintenance, Service & Repair

### DESIGN SCIENCE HIGH SCHOOL

- Early College/High School

### DUNCAN POLYTECHNICAL HIGH SCHOOL

- Engineering Pathway
- Health Careers Pathway
- Transportation Pathway
- Education & Child Development
- Business Pathway
- Agriculture Pathway
- Construction Pathway

### EDISON HIGH SCHOOL

- Engineering & Design Pathway
- Fashion Design Pathway
- Green Energy Pathway

### FRESNO HIGH SCHOOL

- Marketing Academy
- Manufacturing Electronics
- Multimedia Pathway

### HOOVER HIGH SCHOOL

- ACE: Architecture, Construction, Engineering

### McLANE HIGH SCHOOL

- Medical Education and Research
- Banking & Business Pathway
- Art Venture Pathway

### ROOSEVELT HIGH SCHOOL

- IRS Academy
- Multimedia Pathway
- Health Academy

### SUNNYSIDE HIGH SCHOOL

- Public & Human Services
- Video Production Academy
- Doctors Academy
- Culinary Arts Pathway
- Construction Pathway



## SPORTS: "THE FAMOUS FOUR"

### FRESNO STATE BULLDOGS

Fresno State's Department of Athletics is world-class. Bulldogs football games in the **41,000+** seat stadium sell out regularly. When it comes to women's basketball in California, only Stanford's team draws larger crowds than Fresno State. In 2008, Fresno State's baseball team won the College World Series and since the NCAA began tracking attendance at softball games in 1991, Fresno State has led the nation in average attendance **13** times.

### FRESNO GRIZZLIES

The Fresno Grizzlies are a minor league baseball team and Triple-A affiliate of the San Francisco Giants. Its players are often called up to San Francisco and notable alumni include Brian Wilson, Buster Posey, Tim Lincecum, and Madison Bumgarner. From 1998 through 2001, the Grizzlies played at Pete Beiden Field at Fresno State, but in 2002 when Chukchansi Park was completed, the Grizzlies moved to their new stadium in downtown Fresno.

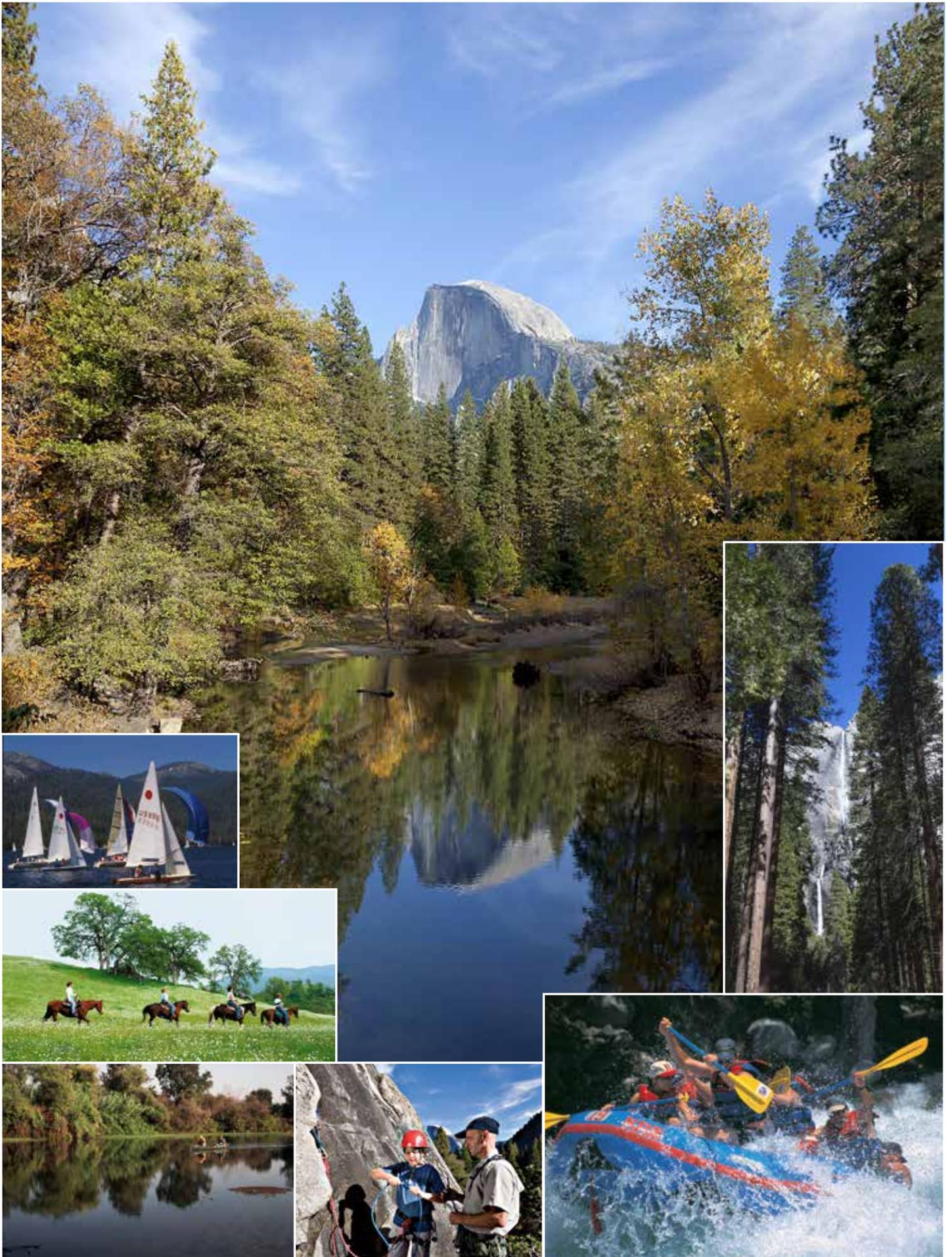
### FRESNO FUEGO

Fresno's amateur soccer team, the Fuego, was founded in 2003 and the team has played at Chukchansi Park since 2006. The club enjoys a successful cross-promotional partnership with the Fresno Grizzlies AAA baseball team, the first of its kind in the Premier Development League. Many Fuego players go on to play professional soccer around the world.

### FRESNO MONSTERS

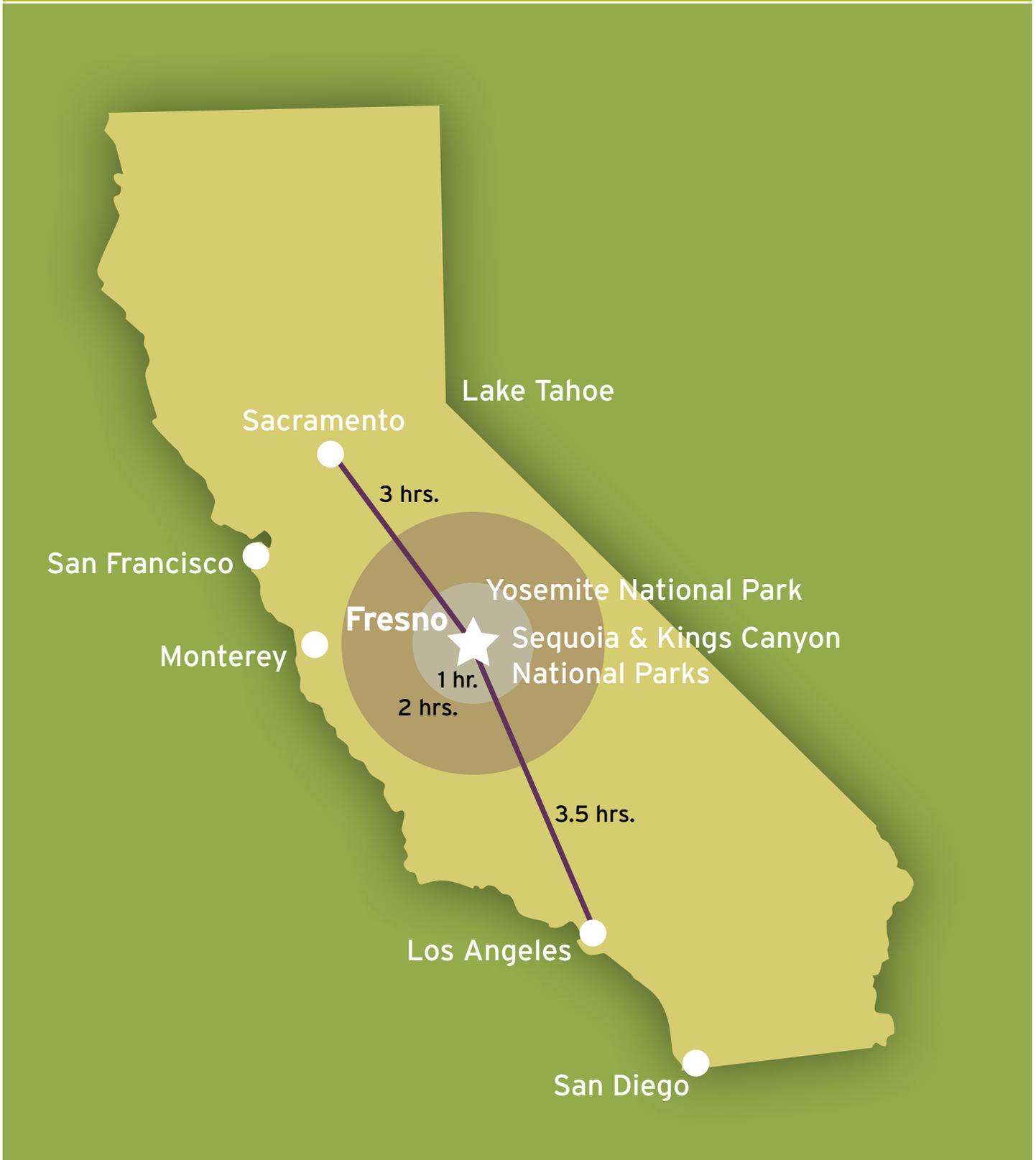
Fresno has been home to hockey for more than **60** years and is rich in hockey history. The Fresno Monsters were established in January 2009. The junior hockey team is comprised of players under the age of **20** on their way to play at the collegiate level or in the National Hockey League.





# NATIONAL PARKS

WITHIN 90 MINUTES OF YOSEMITE, KINGS CANYON AND SEQUOIA NATIONAL PARKS



FRESNO =

# The Perfect Site



# CLEAN ENERGY TRANSMISSION PROJECT (C3ETP)

- First clean energy transmission lines in California
- Is already approved at the highest levels
- Pieces are already being built
- Will capture renewable energy projects and bring that electricity to Fresno

## STABLE AND SAFE SITE

### **VERY LOW RISK OF PRODUCTION INTERRUPTION FROM NATURAL FORCES**

- Most seismically stable major city in California
- Designated category 3 under the Uniform Building Code resulting in lower construction costs
- No wild fire risk
- No heavy snow events
- No appreciable tornado risk
- Very low incident of severe thunderstorms

# CLOSE PROXIMITY TO CALIFORNIA CITIES

## SAN FRANCISCO

MILEAGE: **188** miles  
 DRIVE TIME: **2** hours **58** minutes

## LOS ANGELES

MILEAGE: **219** miles  
 DRIVE TIME: **3** hours **16** minutes

## SACRAMENTO

MILEAGE: **171** miles  
 DRIVE TIME: **2** hour **38** minutes



# RAILROAD REDUNDANCY

## BNSF & UNION PACIFIC

- Both rail systems run mainline rail through Fresno
- Both rail systems have intermodal and switching facilities in Fresno
- Both rail systems provide service to Ports of Oakland and Long Beach



UNION PACIFIC



BNSF

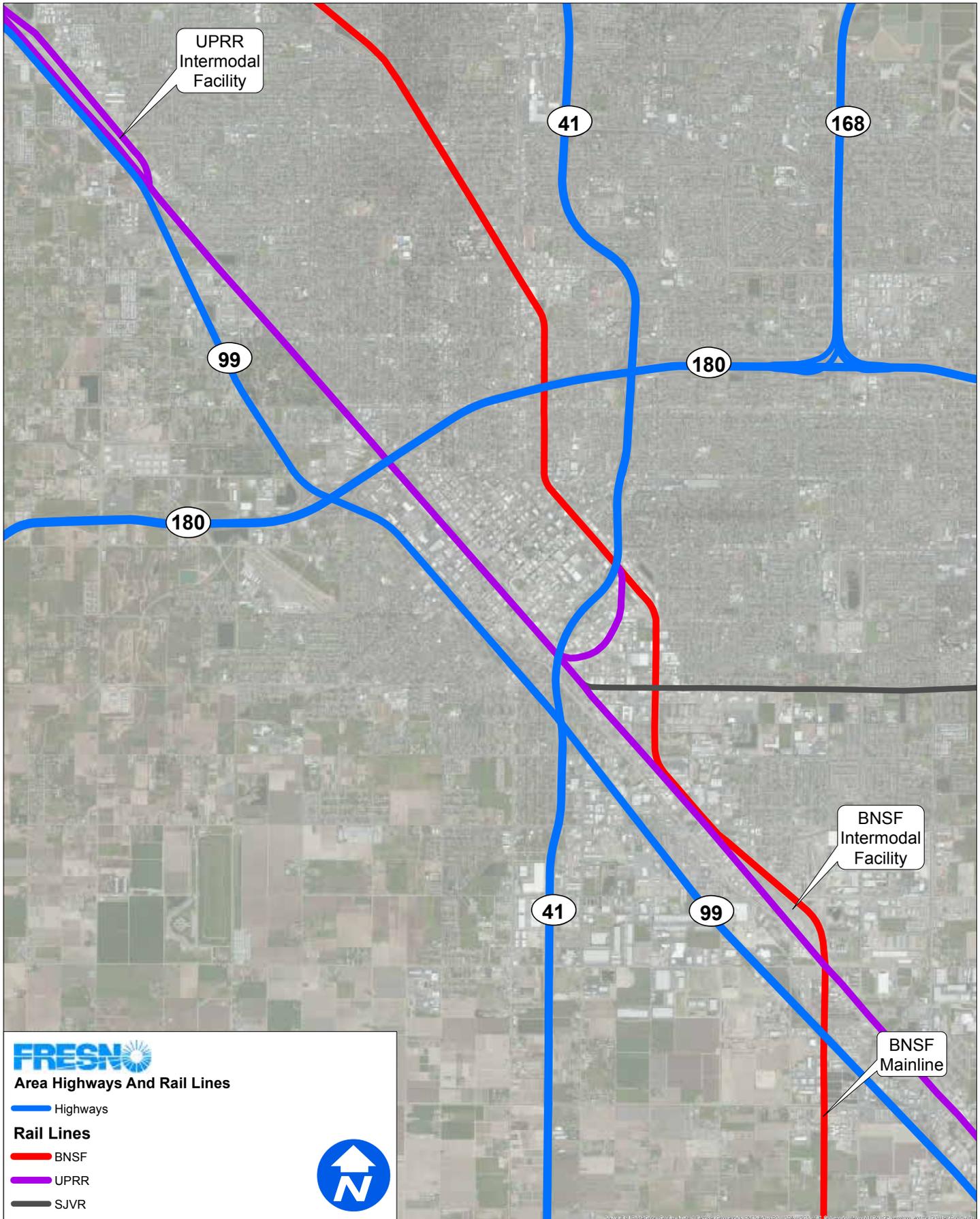
# HIGHWAY AND SURFACE STREET CAPACITY AND REDUNDANCY

## HIGHWAY 41, HIGHWAY 99 & INTERSTATE 5

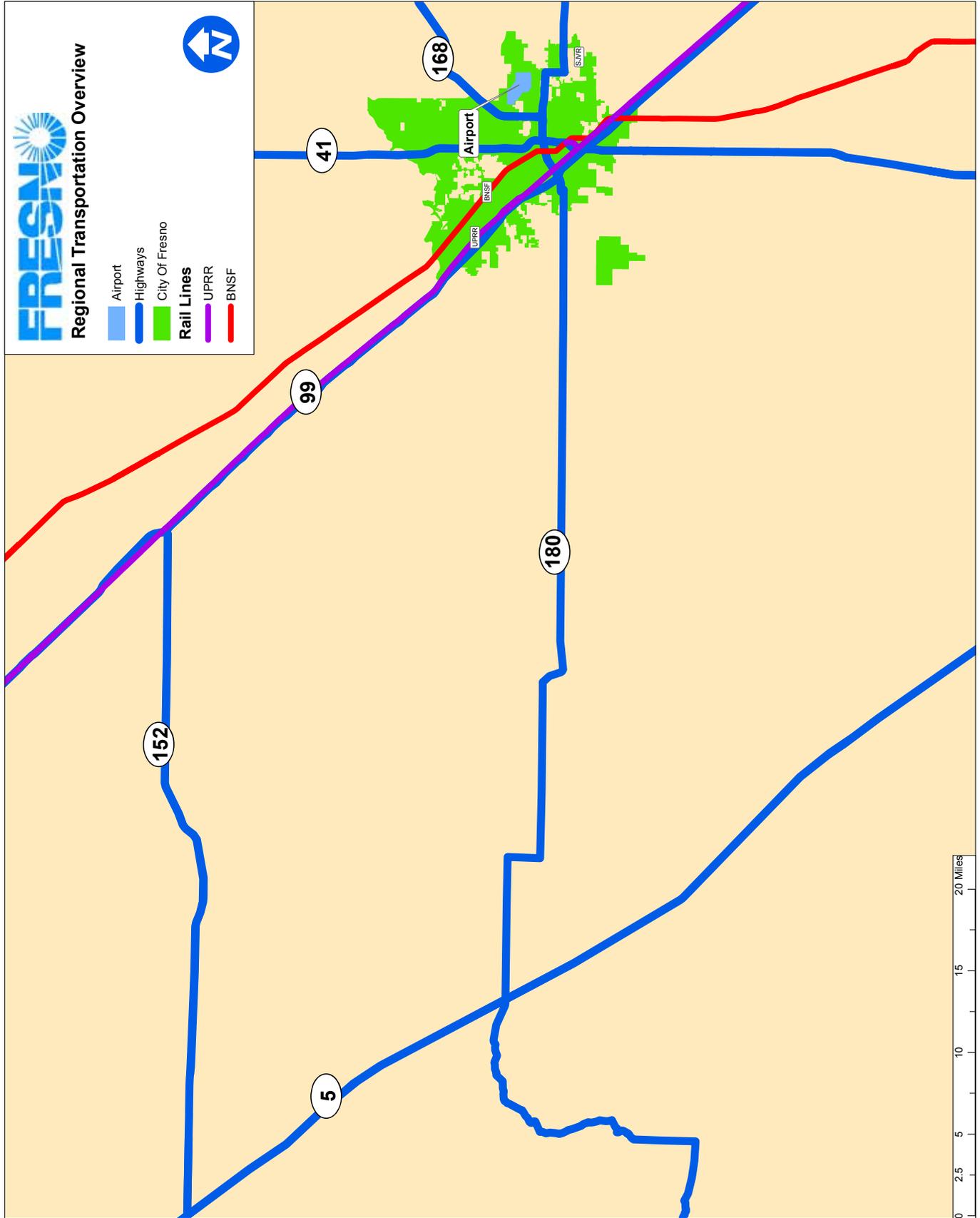
- Easy access to multiple freeway interchanges.
- Highways 41 and 99 are high-capacity freeways designed to carry high volumes of truck traffic.
- Local Measure C funds and State transportation dollars have been designated for even further highway capacity improvements to keep up with industrial job growth and goods movement in Fresno County.
- The City of Fresno has widened North Avenue to a four-lane arterial with traffic signals to promote economic development and to provide the necessary capacity for the South Fresno Industrial area.



# HIGHWAYS AND RAIL LINES



# REGIONAL OVERVIEW



Fresno offers easy access to your materials and markets. Lower your costs and expand your reach by locating your facilities in Fresno.



**MAYOR ASHLEY SWEARENGIN**

(559) 621-8000

Ashley.Swearengin@fresno.gov

**LARRY WESTERLUND**

(559) 621-8355 OFFICE

(559) 799-7991 MOBILE

Larry.Westerlund@fresno.gov

[www.fresno.gov](http://www.fresno.gov)