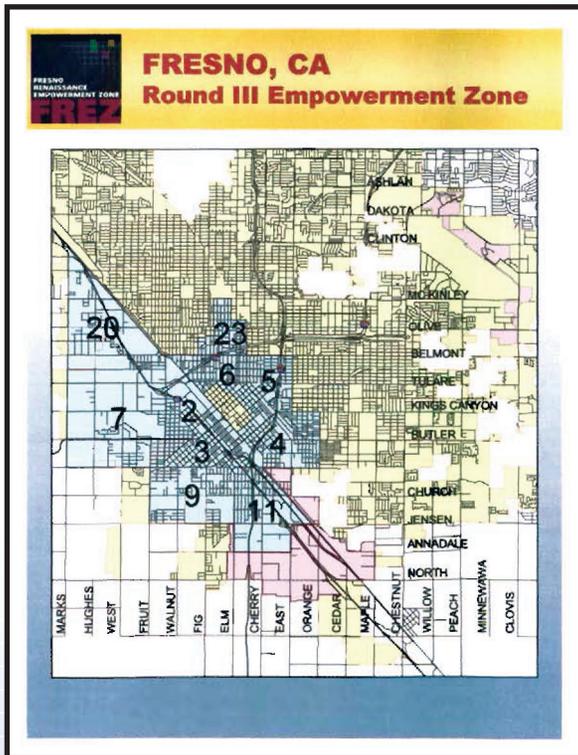


## EMPOWERMENT ZONE BUSINESSES

Businesses can realize substantial savings through tax incentives when moving to and/or expanding in the EZ and by employing EZ residents.

**Businesses:** Learn how your business can benefit by contacting the City of Fresno, Economic Development Department, at 559.621.8350 or visit our website at [www.fresnoez.com](http://www.fresnoez.com).

**Residents:** If you live in the pink and blue areas, and are seeking employment, this program may benefit you. Call for more information.



For more information call or write:  
City of Fresno Economic Development  
2600 Fresno Street, Room 3076  
Fresno, CA 93721  
559.621.8350  
[www.fresnoez.com](http://www.fresnoez.com)

In partnership with:



Fresno Works for Better Health  
Contact:  
Fresno Center for New Americans  
4879 E. Kings Canyon Road  
Fresno, CA 93727  
559.255.8395

[www.fresnoez.com](http://www.fresnoez.com)

Your Questions Answered

Put the  
**power**  
to work  
for you

**FRESNO  
RENAISSANCE  
EMPOWERMENT ZONE**

**FREZ**

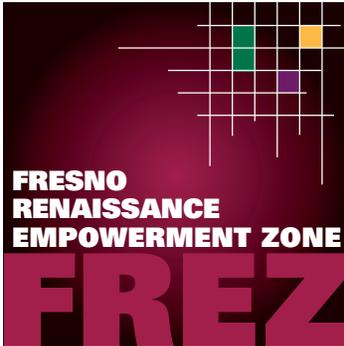
## WHAT IS...THE EMPOWERMENT ZONE?

In January 2002, Fresno was one of eight communities nationwide to receive the Empowerment Zone (EZ) designation, designed to make the downtown area a nicer place to live and work. Residents in the Fresno EZ can benefit from job development and training programs to make finding a job easier. Businesses in the Fresno EZ are eligible for significant tax incentives to encourage expansion. Expansion = more jobs for EZ residents.

## EMPOWERMENT ZONE RESIDENTS

Residents of the EZ may be worth a \$3,000 tax credit to employers in the EZ!

If you live and work in the Fresno EZ area (see map on back), you may qualify. As an EZ resident you can also use this potential tax credit to your benefit in your search for employment in the Fresno EZ. For more information, contact the City of Fresno at 559.621.8350 or Fresno Works for Better Health at 559.255.8395.



## WHAT IS...CALIFORNIA WORKS FOR BETTER HEALTH?

California Works for Better Health (CWBH) is a joint project of the California Endowment and the Rockefeller Foundation. It was launched in 2000 in four regions of California: Sacramento, Fresno, Los Angeles, and San Diego. Working with community-based organizations, CWBH's primary objective is to connect residents to more and better jobs.

## CALIFORNIA WORKS FOR BETTER HEALTH: THE FRESNO REGION

The work of CWBH in Fresno is carried out by the Fresno Works for Better Health (FWBH) Partners, made up of these three organizations:

- Fresno Center for New Americans (FCNA)
- Fresno West Coalition for Economic Development (FWCED), and
- One by One Leadership (OBO)

FWBH is working with the City of Fresno and employers to provide residents with more job opportunities and improved access to jobs.

FWBH is the voice for the community and your partner in accessing better jobs for better health.

Cut Here ✂

**I COULD BE WORTH UP TO \$3,000 PER YEAR!**

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_

Telephone # \_\_\_\_\_ Email Address \_\_\_\_\_

Job Title \_\_\_\_\_  Full Time  Part Time

Hourly Rate \_\_\_\_\_

Employer's Name \_\_\_\_\_

Address \_\_\_\_\_

Telephone # \_\_\_\_\_

Employer: Is this a newly created position?  Yes  No

**Residents:** Fill this coupon out and give it to your future Empowerment Zone Employer.

**Employer:** To maximize your Empowerment Zone benefits, please mail this completed coupon for your hired employee to:

City of Fresno Economic Development  
2600 Fresno St. Room 3076  
Fresno, CA 93721